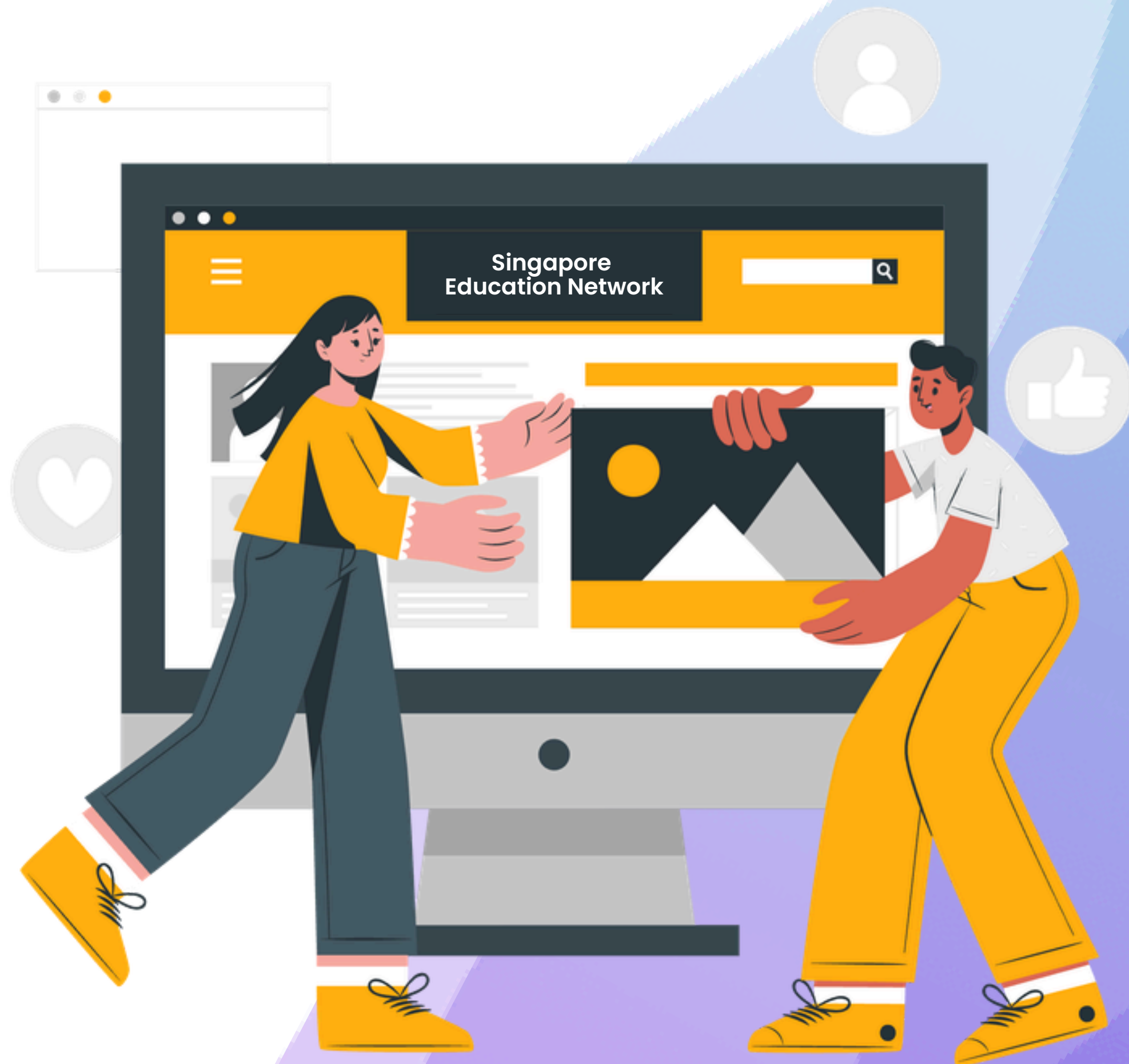




MEDIA KIT 2026

www.sgeducationnetwork.org





Media Kit 2025 › About Us

Make an Impact in the education community

The Singapore Education Network (SEN) is a regional alliance of Education professionals and organizations in Singapore, Asia, and beyond. We are a Knowledge Hub - Education Community - Business Partner and offer stakeholders in the education sector an opportunity to share - learn - collaborate.

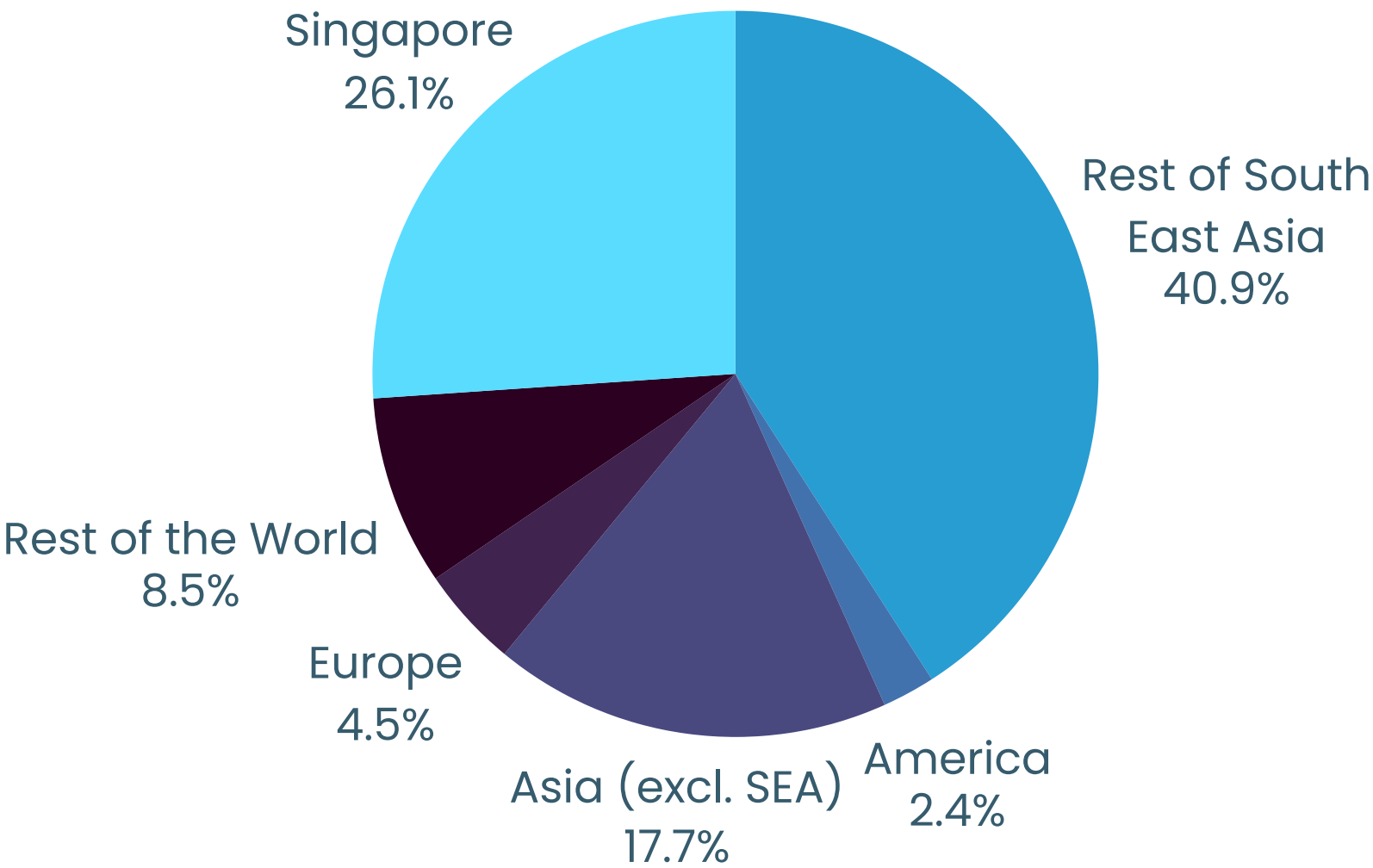
SEN has **4,000+ individual members** from Higher Education institutions, Schools, EdTech & e-learning companies, Think-tanks, Corporates, Government agencies & embassies, International organizations, and more.



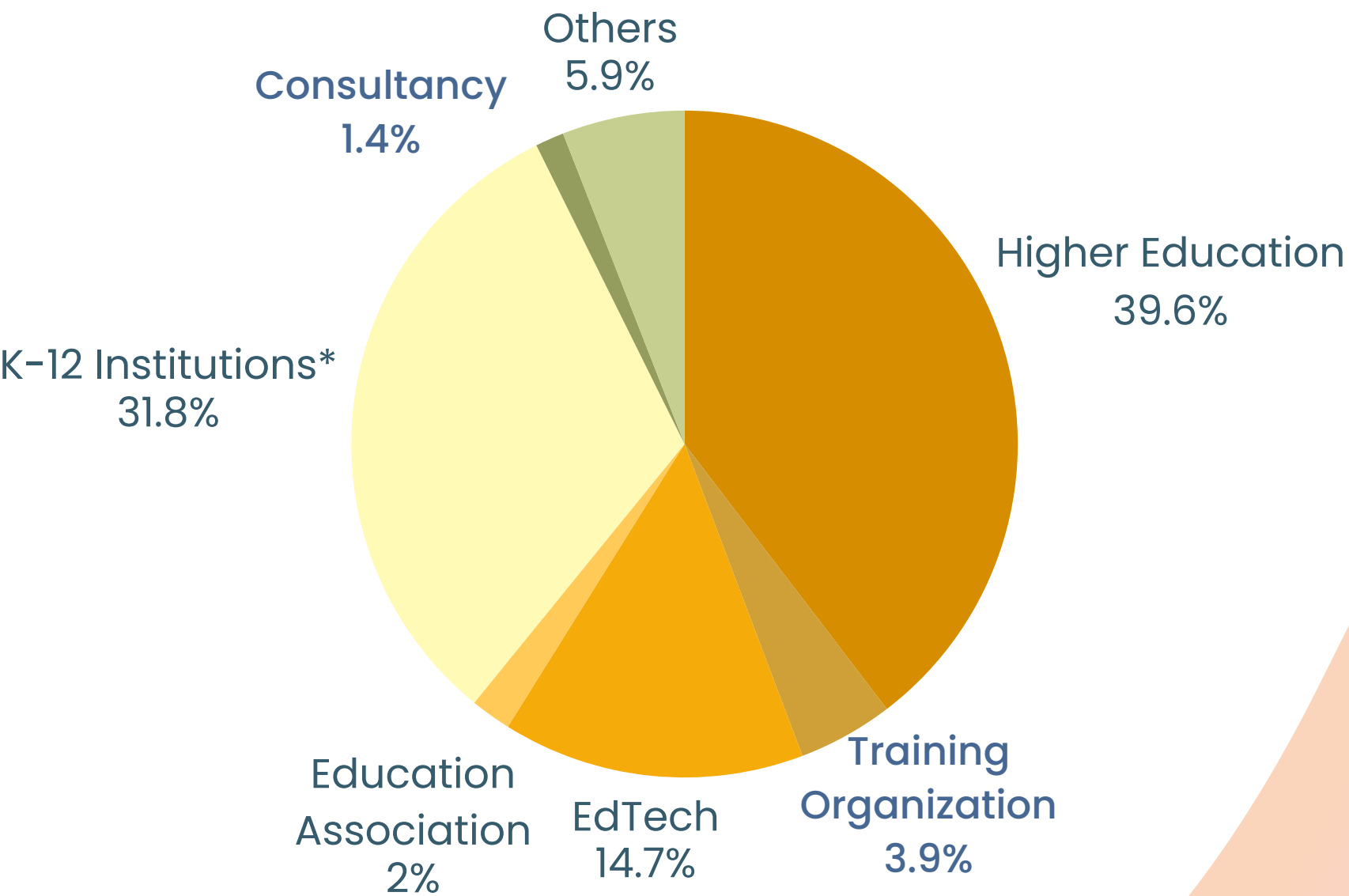


Media Kit 2025 > 4,000+ SEN Members

Countries & Regions



Education Segments



*International Schools, Public Schools, and Early Childhood Centres

Channels & Audience



SEN Website



6,000+ page views/month
1,200+ unique visitors/month

Newsletter & Events EDM



17,000+
Subscribers

35+% open rate
3+% click rate

LinkedIn Page + Group + Facebook



4,000+
Followers

600+ Post Views/month
200+ Unique Visitors/month

In-Person Events & Webinars



Teacher Skills Network Workshops

In-Person: 20 - 30 Attendees
Webinar: 50+ Attendees



Education Lounge Events

(Singapore, Jakarta, & more)
25 - 50 Attendees



Media Kit 2025 > Channels & Audience

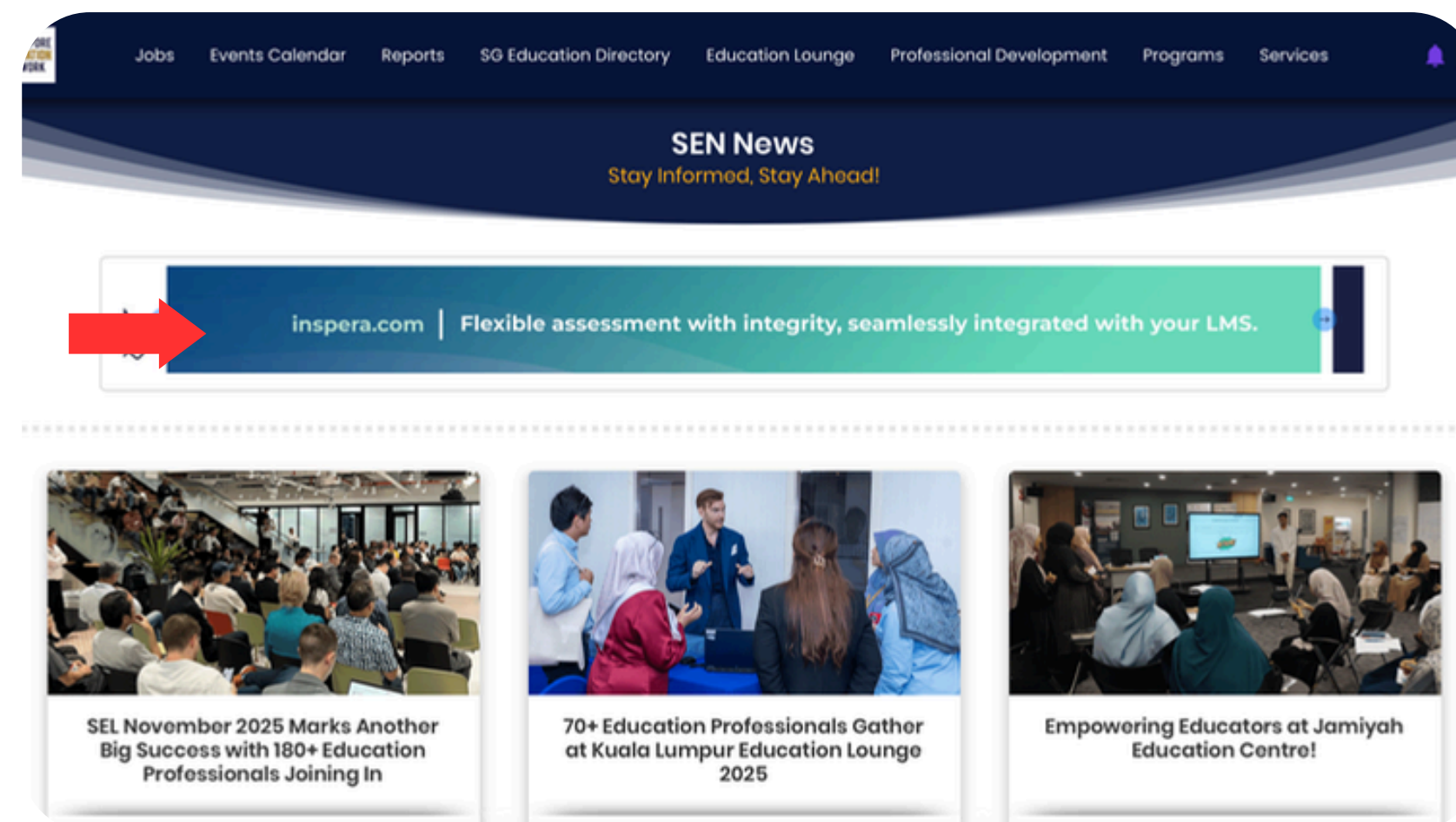
SEN Website

Promotional banner on:

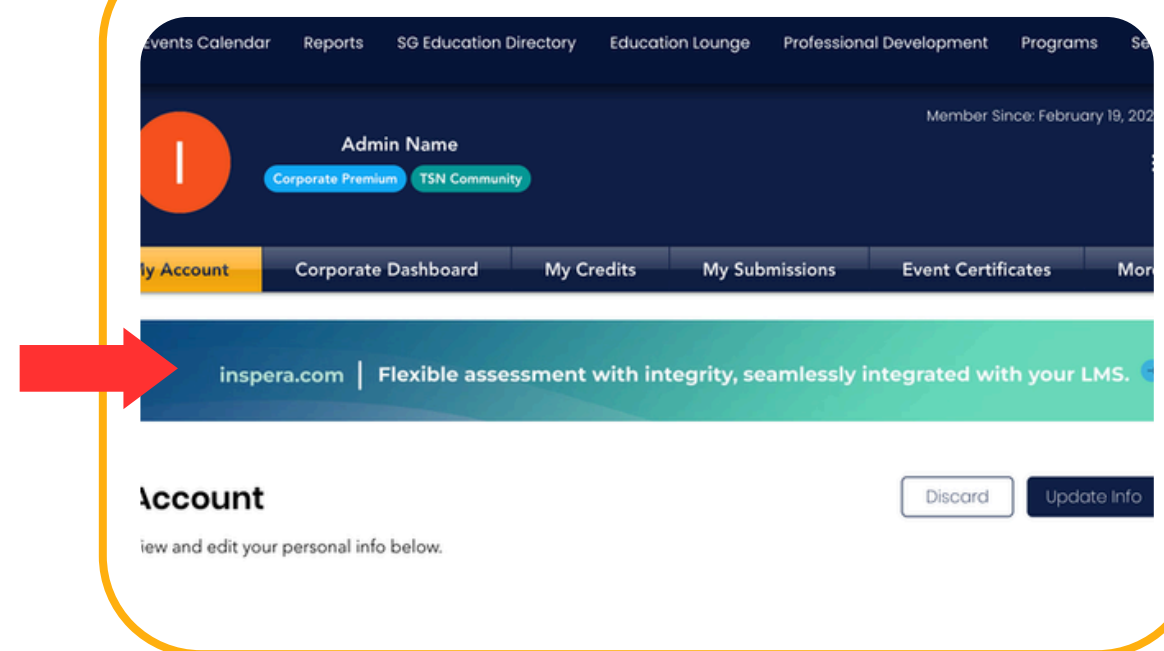
1. SEN home page
2. Member's Dashboard
3. Events Calendar (for events)

[See SEN Website HERE](#)

Home Page



Member Dashboard



Events Calendar (for events)





Media Kit 2025 > Channels & Audience

Monthly Email Blasts

South East Asia Education Brief, Upcoming Education Events, & Digital Education Digest

[See Southeast Asia Education Brief Sample HERE](#)

[See Upcoming Education Events Sample HERE](#)

[See Digital Education Digest Sample HERE](#)

(1) South East Asia Education Brief

Published every 2nd week of the month.

Ads banner

Sponsored article

Featured Event

(2) Upcoming Education Events

Published every 3rd week of the month.

Featured Event

(3) Digital Education Digest

Published every 4th week of the month.

Ads banner

Sponsored article

Featured Event

Ads banner

Sponsored Article

LEARNING JOURNEYS FOR EDUCATION PROFESSIONALS
School Visits, Universities Visits, Professionals Development, Business Networking, and many more!
Customize the agenda according to your needs

What is Digital Assessment? A Guide to Inspera's Ecosystem
Inspira

No matter what stage your institution is at in its digital transformation, you'll need the appropriate software that can elevate assessments for your context. Find out the basics about digital assessment and what makes Inspera the right software for you.

Read Full Article for FREE

inspera
This content is brought to you by Inspera
Inspira develops digital assessment solutions that empower educational institutions, professional organizations, and awarding bodies across the world. Our cutting-edge ecosystem ensures that assessments are efficient, effective, and accessible.

Featured Upcoming Education Event

Edutech Solutions Summit Bali
5 - 7 September 2024

Join us for the Edutech Solutions Summit Bali, a premier annual event dedicated to fostering meaningful connections, sharing invaluable knowledge, and cultivating collaborations. Our summit gathers 200 handpicked decision-makers from schools, campuses, and educational foundations in major Indonesian cities.

Indicate you are an SEN Member/ SEN Premium Member/ EdTech Provider on EMA at "Note to Organizer" to claim the discount.

Event Website **Register Here As Sponsor**

Featured Event



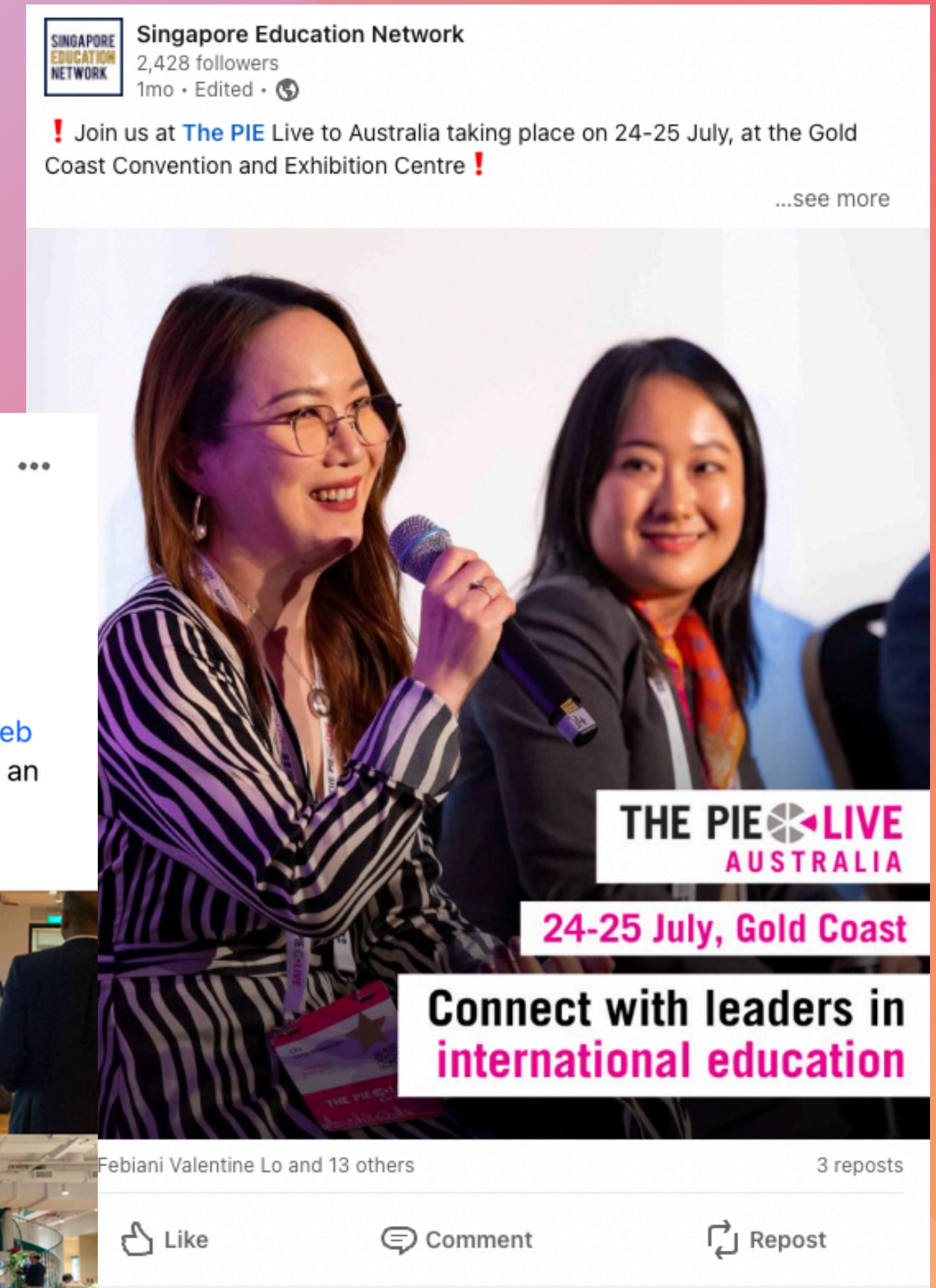
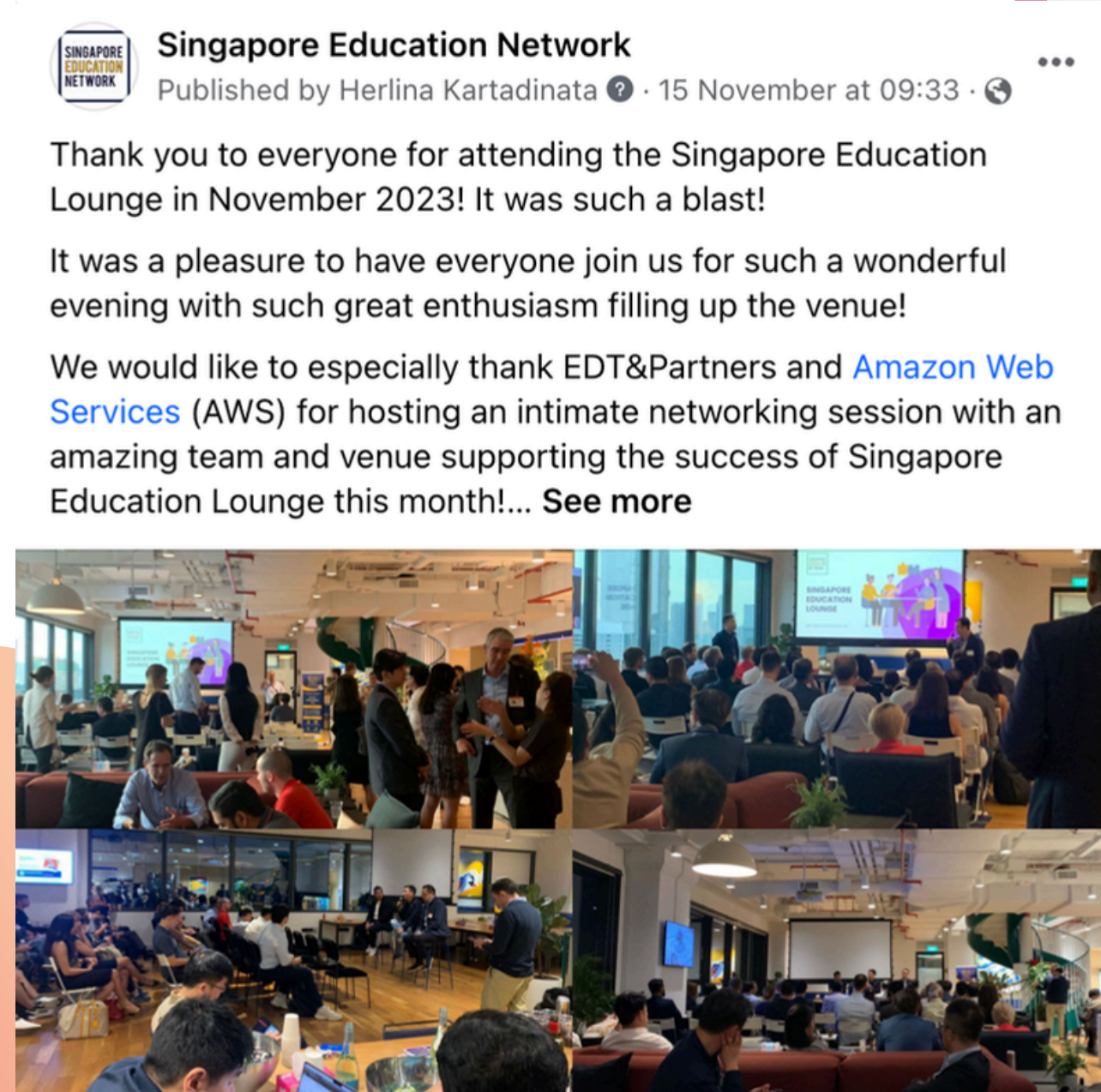
Media Kit 2025 > Channels & Audience

Social Media Channels



Promotional activity for:

- Events
- Products
- Branding
- Etc.





Media Kit 2025 > Channels & Audience

Hosting and/or Sponsorship of Education Lounge Events

[Read more about Education Lounge Events HERE](#)



Education Lounge Event is an in-person gathering of education professionals hosted by education stakeholders in Asia.



This event is offering an opportunity to network and build partnerships among education stakeholders from Asia and abroad.

Why Host Education Lounge Events?

You can showcase your brand, products, events, etc. to Education Professionals from Asia and abroad.





Media Kit 2025 > Channels & Audience

Hosting and/or Sponsorship of Teacher Skills Network Workshops in Asia

[Read more about Teacher Skills Network HERE](#)



Teacher Skills Network is an Initiative to support Teachers & Educators in their professional development journey.



This network of teachers and educators offers both online and in-person workshops designed to enhance teaching techniques and empower educators with practical tools for professional growth.

Why Host Teacher Skills Network Workshops?

You can increase brand & product awareness while also improving the digital literacy and other skills of educators in Asia.





Media Kit 2025 › Clients & Partners

Associations/ Foundations



Higher Education Institutions



K-12



Training Organizations



Education Events



EdTech Companies



and many more!



Media Kit 2025 › Contact

COLLABORATE WITH
SINGAPORE EDUCATION NETWORK

Contact Us



contact@sgeducationnetwork.org



www.sgeducationnetwork.org



Singapore, Indonesia, Malaysia